1. The wishlist comprises all the needs of relevant stakeholders. The wishlist includes things such as user experience, visual appeal, and operational efficiency, ensuring a holistic approach, considering everyone’s needs.
2. The wishes are clear and it can guide both management and development teams. Specific requirements in the wishlist, such as a clear headline, compelling visuals, membership plans, and a user-friendly booking system, make it easy for project execution.
3. The success criteria of the project include high user engagement, positive user feedback, the conversion rate of web visitors to members, and adherence to privacy and security standards.
4. Considering our group’s current level of expertise, we expect that it will take approximately six months.